

A fashion advertisement featuring four models standing in front of a graffiti-covered wall. From left to right: a woman in a red shirt and floral skirt, a man in a red floral shirt and shorts, a woman in a colorful off-the-shoulder top and white shorts, and a woman in a beige top and floral skirt. The brand name 'busso' is written in a large, white, stylized font across the center, with a blue brushstroke effect behind the 's's'. Below it, the text 'Moda Unisex' is written in a smaller, white, sans-serif font.

busso

Moda Unisex



buSSco

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buSSco

buSSco

buSSco

buSSco

Logo



Isotipo

Parte simbólica de la marca la marca es reconocida sin el texto.

isologo

buSSCO

El texto y el icono se encuentran agrupados.
no funciona uno sin el otro.



Logo

Versión Positiva y negativa / Blanco y negro



Tipografías

involucrada en logo y usos externos

Moda Unisex

Montserrat Family

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
abcdefghijklmnopqrstuvwxyz

A large, light blue 'A' and 'a' are displayed side-by-side. The 'A' is a classic serif capital letter with a sharp peak and a wide base. The 'a' is a lowercase script letter with a cursive, flowing style.

Minion Variable
Concept / Medium

#:78a8a8

#:2d6e70

#:263659

#:a6bbf4

#:eaeaea

Paleta Cromática



busocco

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